



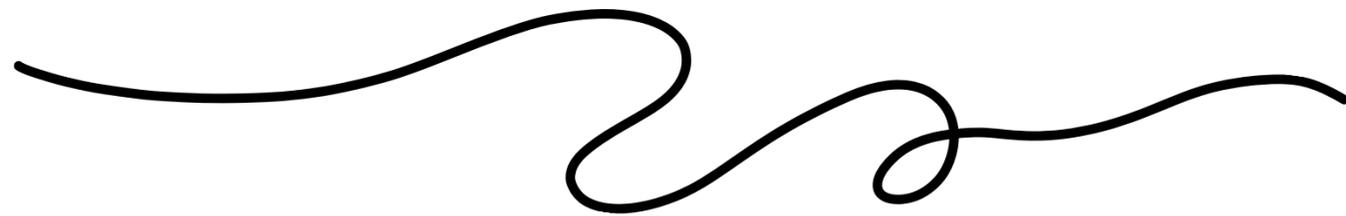
Shoplife

ShoplifeFinance Pitch Deck

Presented by Banjo Abraham

INTRODUCTION

- Tagline: "Global Payment Gateway for the Music Industry"
- Website : <https://shoplife.life>
- Email : ola@shoplife.life
- Socials : [@ShoplifeFinance](#)





PROBLEM

- Artists & labels struggle with cross-border payments.
- Lack of transparent royalty distribution.
- Limited tools for monetizing music with crypto & wallets.
- Fragmented payment systems across streaming, shows, and marketplaces.

TARGET MARKET

- Global Music Industry: \$31B+ (2024).
- Global Digital Payments: \$12T+ (2025).
- Rising demand for artist-friendly financial and analytics tools.

SOLUTION

A global payment gateway built for the music economy

SOLUTION 1

- Multi-wallet system for artists, fans, and businesses.

SOLUTION 2

- Crypto + fiat support for easy payouts and royalties.

SOLUTION 3

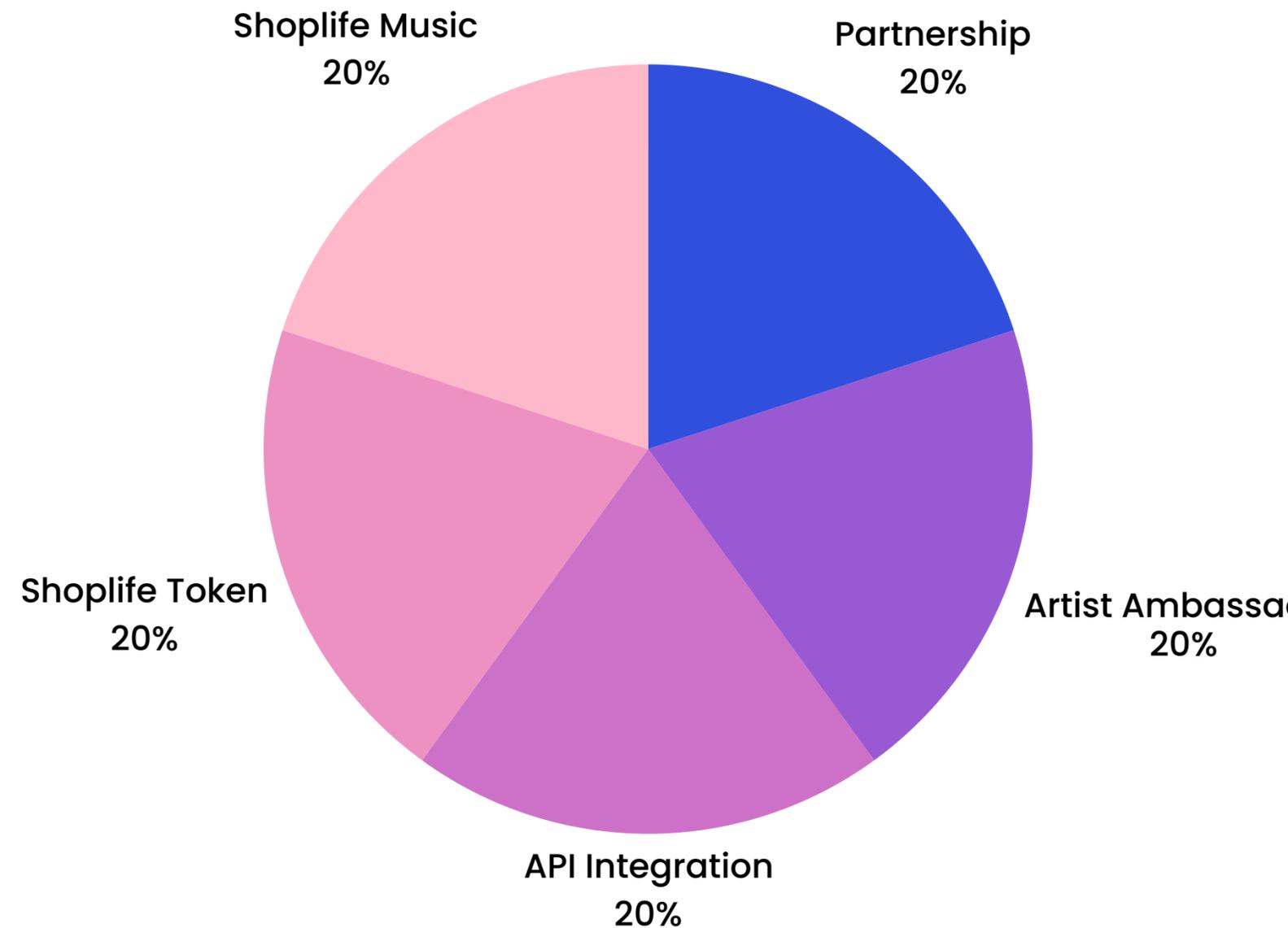
- Sales, Analytic & Marketing tools to empower independent artists.

PRODUCT

- Music Payment Gateway: fast, secure, borderless that can be integrated to both popular and rising streaming and digital platforms.
- Multi-Currency Wallets: USD, GBP, NGN, EUR, BTC, ETH, stablecoins.
- Shoplife Tokens (\$SLFT): utility + rewards in ecosystem.
- API & Plugins: integrate with e-commerce, streaming, ticketing

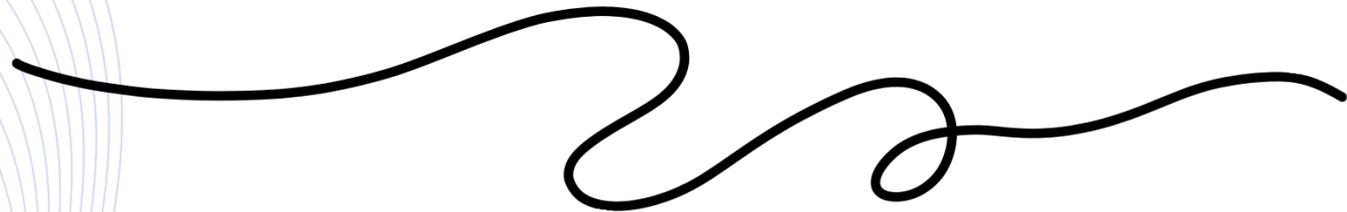
MARKETING STRATEGY

- Partnerships with music distributors & labels.
- Influencer & artist ambassador program.
- Integration with streaming & ticketing platforms.
- Community-driven token adoption via Shoplife Advertising Network.
- Campus Tours and Shows via Shoplife Music



FINANCIAL

- Year 1: \$1M transactions.
- Year 2: \$10M+ transactions, token adoption.
- Year 3: Scaling to global markets.



ROADMAP

- Q4 2025: Beta payment gateway.
- Q1 2026: Multi-wallet + token integration.
- Q2 2026: Artist onboarding campaign.
- Q3 2026: Partnerships & marketplace launch.

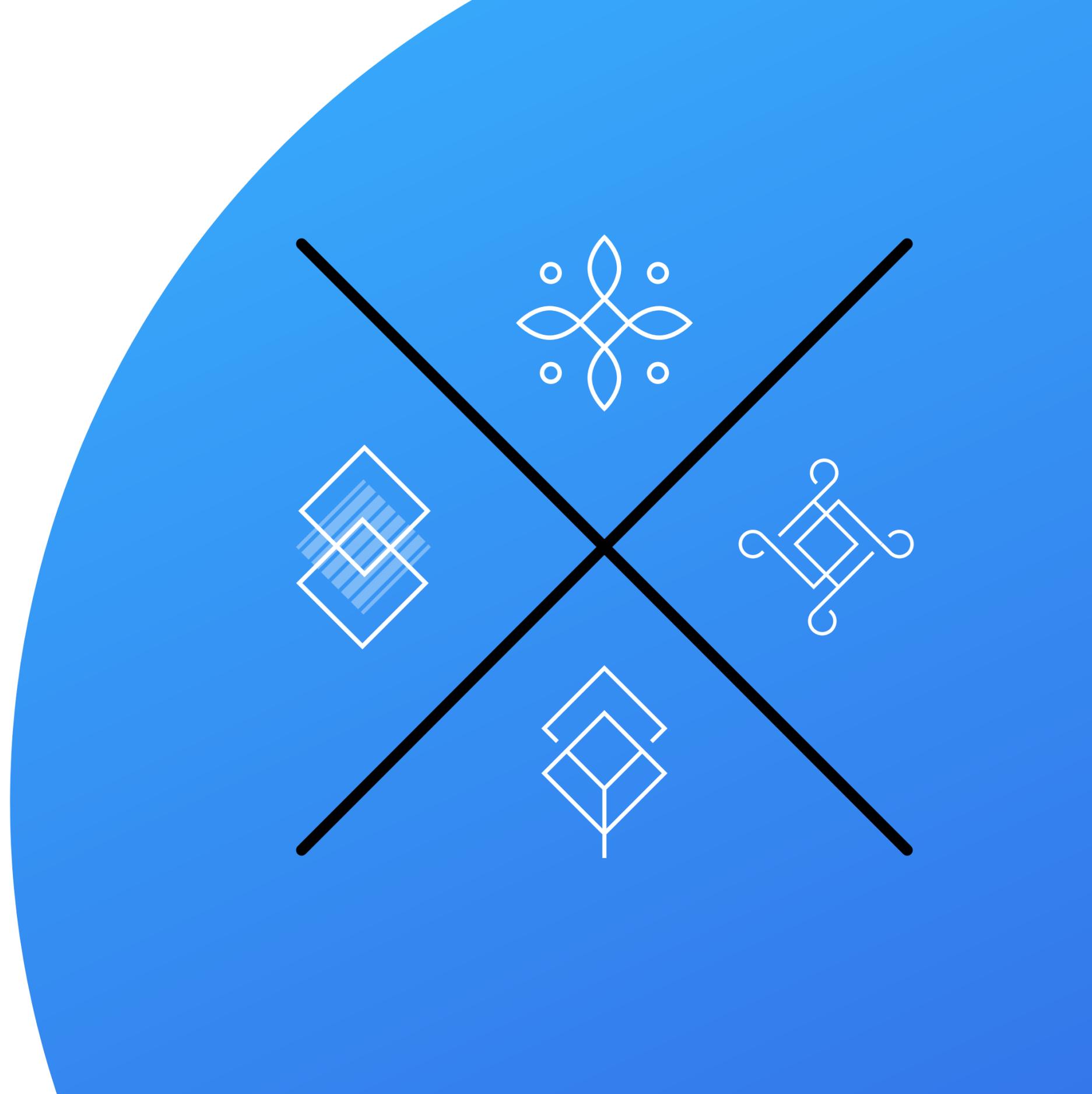


TECHNOLOGY

- Secure Blockchain Infrastructure.
- Multi-wallet (crypto + fiat).
- Shoplife Music Royalty Tracking & Distribution Engine.
- Compliance (KYC/AML ready).

MARKET COMPETITION

- Music-first focus (vs PayPal/Stripe).
- Integrated wallet + payment + token ecosystem.
- Artist royalty transparency.
- Scalable across global markets.



OUR TEAM

- The Founder is an experience musician, a web developer and digital marketer with more than 10 years experience.
- Tech team: Blockchain & payments.
- Music industry advisors.



Ani Uduak

Business
DevelopmentManger



Banjo Abraham

Founder/CEO

PARTNERSHIP AND FUNDING

- Investment needed: \$1.5M pre-seed round.
- Use of funds: Tech, marketing, licensing, scaling.
- Invitation: “Join us in building the future of music payments



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THANK YOU
FOR WATCHING